



About Planting Seeds

Cultivating Legacies & Endowments through Faithful Stewards

A Leader's Guide: Start Here

Involve others/share tasks

Look over the five main components of each quarterly kit. You should involve others in your church to implement the specific steps of the kit. You may wish to have a different person do each task each quarter, or you may use the same persons to do the task consistently.

- **Orientation Guide:** Read this sheet first. This front and back sheet provides information on the focused vehicle of giving for the quarter. We have provided you with an overview, the benefits to the church and donor, a personal narrative of how the gift works, and frequently asked questions. If you have additional questions about this type of giving, call the Foundation at 800-259-6863.
- **Bulletin Announcements:** The person who prepares your weekly worship bulletin should use one of these every week. These are also great to use in your church newsletter.
- **Worship Announcement:** On the same Sunday your brochure is inserted in your bulletin, a member of your trustees or another lay leader should read the worship announcement script. You may share a unique story using similar themes of personal stewardship, the value of estate planning, or the power to transform lives through the church's missions. The speaker should reference the customized brochure in their bulletin, or invite ushers to hand them out during this announcement. It is a good idea for the reader to read through the announcement before they give it. The more this announcement is personalized or tailored to your church the more meaningful it will be.
- **Newsletter Article:** Assign a person to either re-type the newsletter articles or download them from the Planting Seeds section of our web site at www.okumf.org. If the provided newsletter articles do not work for your church, consider using one of the bulletin announcements in your newsletter.
- **Brochures:** One Sunday per quarter insert the customized brochure in each worship bulletin. Ushers may also pass out the brochures during the portion of worship when the announcement is being made.

Preview NEXT quarter

Set aside time in the last few weeks of the quarter to review the NEXT quarter's packet. Call the Foundation at 800-259-6863 to request your next season's kit. Make sure you have your assignments and commitments lined out for those helping execute each week's tasks. Explore the Planting Seeds section of our web site for support materials, www.okumf.org.

over for more



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Evaluate

Below are several questions to evaluate how Planting Seeds is impacting your church:

- How many people commented on the various promotional pieces and what did they say?
 - How many people were in worship on the Sunday you did your worship announcement and bulletin insert?
 - What inquiries have the church office, pastor, trustee and other lay leaders received over the last quarter?
 - What worked well for your church and what can be improved for next quarter?
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The Foundation as a Resource

Seminars/Classes/Services:

- Gift planning techniques and concepts
- Stewardship worship service messages
- Wills, trusts and estate planning seminars
- Seminars regarding gifting with tax advantages
- Assistance in establishing an endowment program
- Options for offering personal financial management classes to members (Financial Peace University, Good \$ence Ministry, Crown Financial Ministries, etc.)

Programs especially designed for:

- UMM and UMW
- Seniors groups
- Adult Sunday school classes
- Charge conferences
- Ad-hoc committees
- Permanent Endowment Fund committees
- Wills and Legacies committees
- Professional organizations
- Community groups

Meetings with:

- Trustees
- Administrative boards
- Endowment committees
- Finance committees
- Individuals